



## **Plenary Conference:** Including Gender in the Interaction



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**Date:** Tuesday 8 th September 2015, 11:00 p.m. 12:00 a.m. **Room:** SALA ACTES

**Abstract:** What does it mean to pay attention to gender in the design of computer systems? Should everything be pink, or all content be about fashion? In this lecture, Rommes will discuss various notions of what 'inclusion of gender' can mean, and which advantages and disadvantages the various way of 'including gender' may have. In addition, she will discuss why it could be relevant to pay attention gender and how this can be done through the use of various design methodologies.

**Short Bio:** Els Rommes is assistant professor gender studies, pedagogy and ICT at the Institute for Gender Studies. Els Rommes studies the sociology of technology (especially ICTs) in society. Her research interests and main publication areas include gender scripts and ITs, design methodologies, images of technology in the media, feminist e-learning and domestication of technologies.

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